

### Integrated Climate Adaptation and Resiliency Program Technical Advisory Council

OCTOBER 2, 2020

10:00 - 11:30AM





#### Item 1 | Welcome & Roll Call

Item 2 | Online Adaptation Planning Guide and Adaptation Clearinghouse

Item 3 | General Public Comment

Item 4 | Closing, Future Agenda Items, and Meeting Adjourned



SOLEHOE OF PLANNING AND RESEARCH

Item 1 | Welcome & Roll Call

### Item 2 | Online Adaptation Planning Guide and Adaptation Clearinghouse

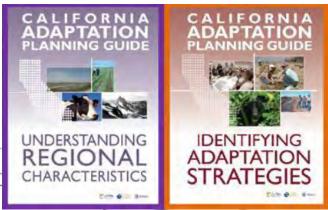
Item 3 | General Public Comment

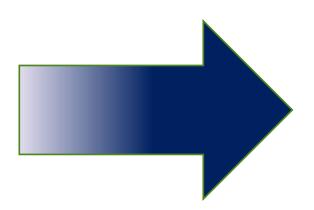
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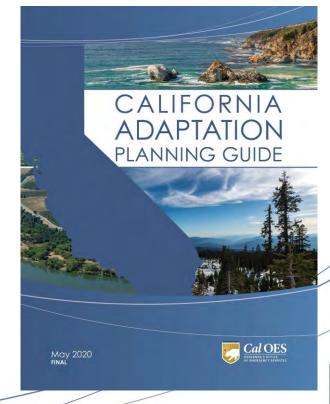
#### What is the APG?

 Originally released in 2012. This version (June 2020) is the first update.



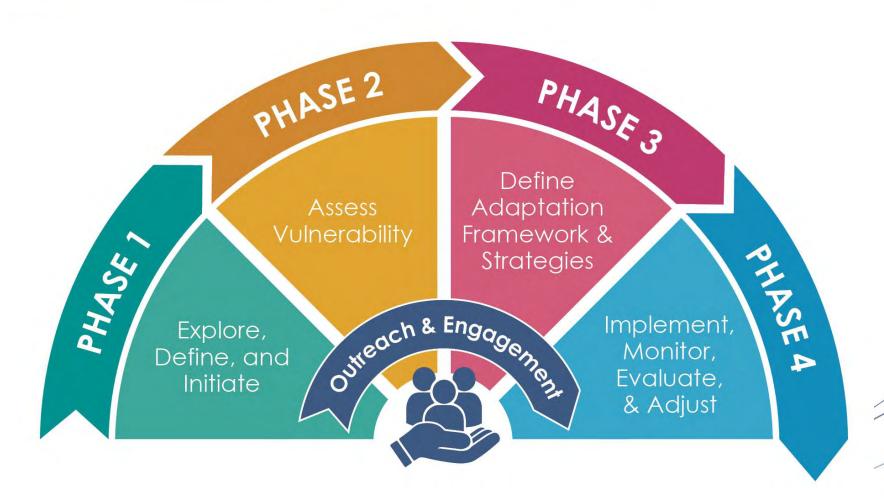






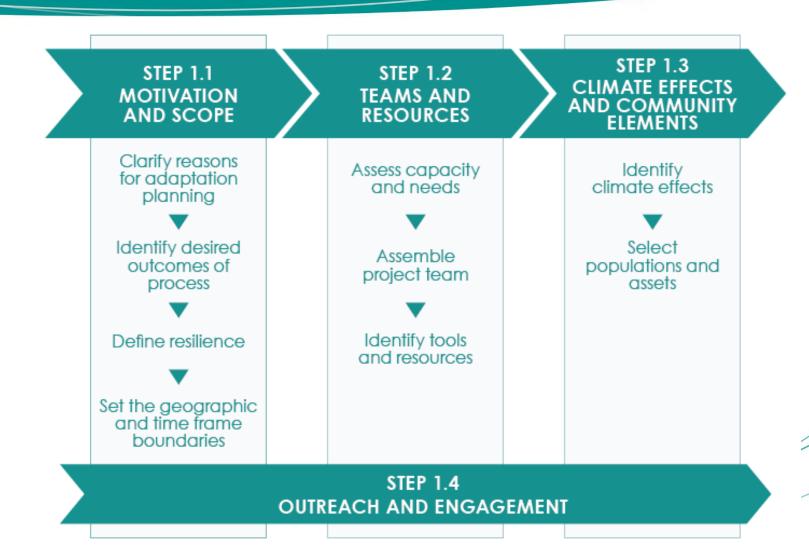


### APG - Four-Phased Planning Process





### APG: Steps of Phase 1





### Appendices

- Definitions
- Appendix A: Sector Summaries
- Appendix B: Adaptation Pathways: An Overview
- Appendix C: Adaptation Planning Resources
- Appendix D: Examples of Local Adaptation Strategies by Sector





## Integration with ResilientCA.org







- Accessible
- ✓ Searchable
- Easily navigable
- ✓ Interactive
- ✓ Downloadable checklists & templates









GOVERNOR'S

### **Process**

- 1. APG updated (June 2020)
- 2. Scope & design vision (May-June)
- 3. Implement Beta site (July-Aug)
- 4. Public feedback & Beta testing (Sept)
- 5. Release on ResilientCA.org (Nov)









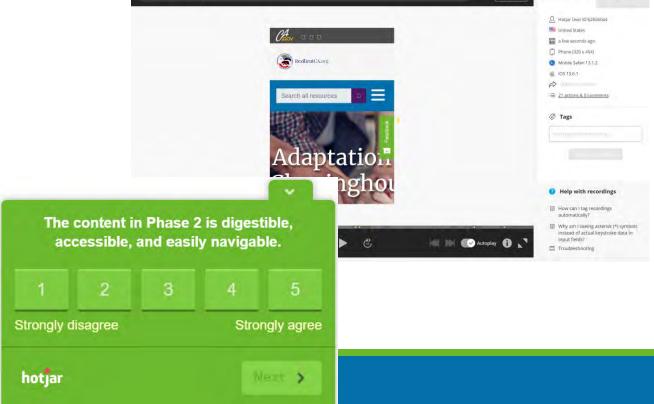
### Beta Testing

- Introductory Webinar: Equitable Adaptation Planning
- 9 Virtual Regional Workshops
- Online feedback surveys and hotjar web analytics
- TAC Oct 2 Meeting

### Hotjar Analytics

#### HEATMAPS, RECORDINGS, & FEEDBACK WIDGETS

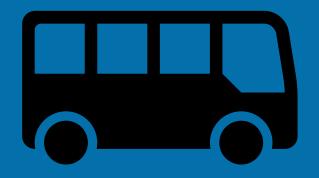




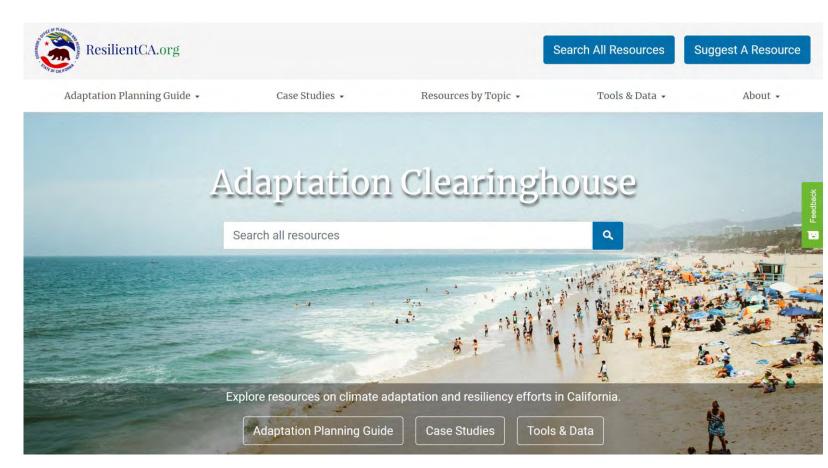
Session Info

### Tour Time!

dev.resilientca.org/











### Surveys, Zoom Polls, and Verbal Feedback



"Looks great! A ton of information"

"I am amazed at how handy it is to have Clearinghouse resource integrated directly into the APG - best option for looking for other success stories and examples."

"I am super excited to dig into the case studies and see results of actual climate actions and get ideas for implementation in my own town."

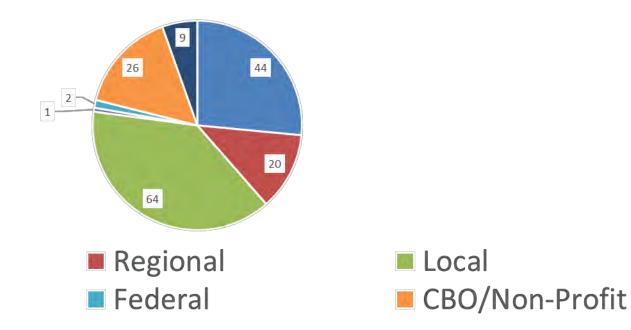
"looks intuitive to use and easy to access."

"It seems like an amazing resource that California orgs and governments are extremely lucky to have access to. I specifically appreciate the emphasis on outreach and environmental justice."





Which of these best describes your industry/organizational context?

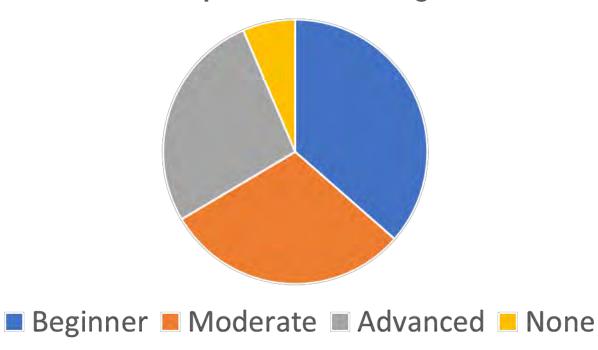


- StateTribal
- Other



### Workshop Respondents

What is your experience with Climate Adaptation Planning?

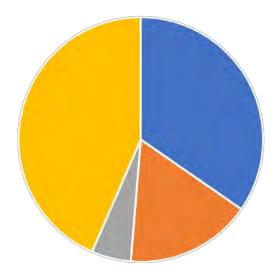


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### Workshop Respondents

Have you used the Adaptation Clearinghouse?



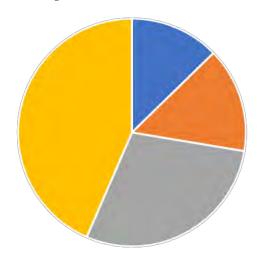
- Yes, Once or Twice
- Yes, I use it frequently

- Yes, I use it sometimes
- Never heard of it/ No



### Workshop Respondents

Are you familiar with either the 2012 or 2020 California Adaptation Planning Guide?



- Yes 2012 APG only
- Yes 2012 and 2020 APG
- Yes 2020 APG only
- No





#### **URBAN**

Overall greater experience and familiarity with adaptation planning and of resources

#### **RURAL**

Less experience and familiarity with adaptation planning and resources

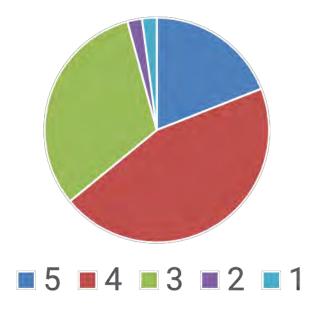
Fewer resources available for their interests, esp. for topics like Air Quality and Wildfire

More overwhelmed



RANKINGS ON A SCALE OF 1-5 (1 = STRONGLY DISAGREE, 5 = STRONGLY AGREE)

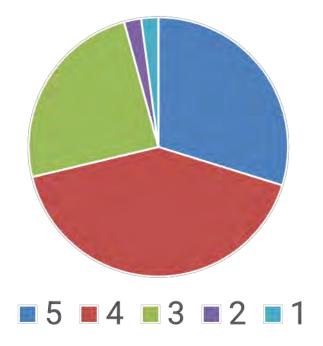
Can you find what you are looking for?





RANKINGS ON A SCALE OF 1-5 (1 = STRONGLY DISAGREE, 5 = STRONGLY AGREE)

The main Search page meets my needs.





#### RANKING CONTENT LEVEL ON A SCALE OF TOO LITTLE, JUST RIGHT, TOO MUCH

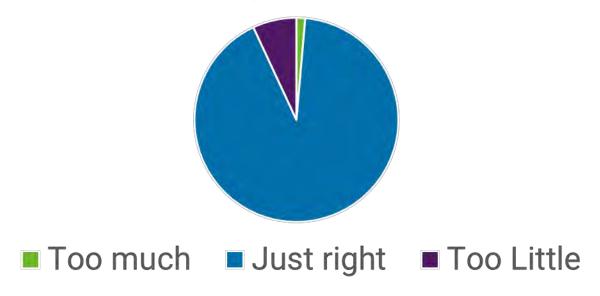
The amount of content and level of detail in the Introduction is...



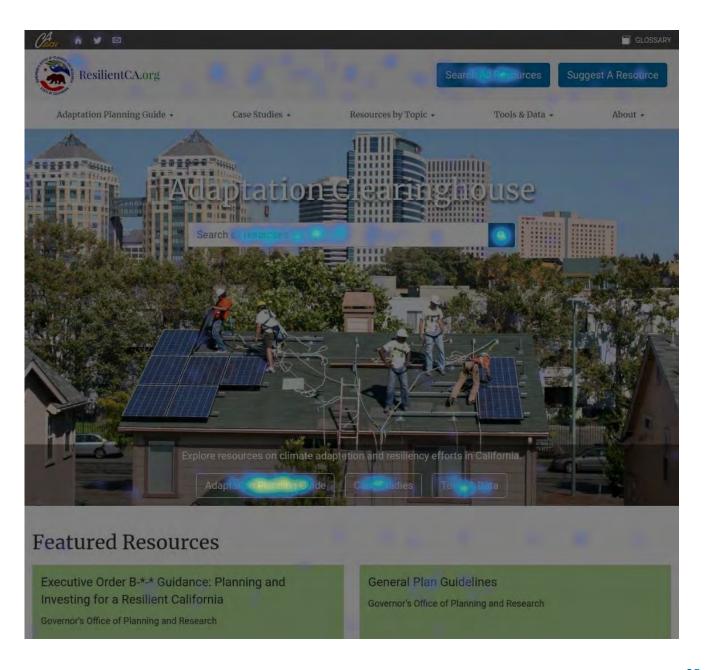


#### RANKING CONTENT LEVEL ON A SCALE OF TOO LITTLE, JUST RIGHT, TOO MUCH

The amount of content and level of detail in the Phase chapter sections is...



### Heatmaps & Recordings



### Heatmaps & Recordings





# STATE OF CALIFORNIA

#### Short term, more feasible

- 1. Streamline Topics
- 2. Go with Phase 1-3 layout over Phase 4
- 3. Example Keywords
- 4. Streamline navigation
- 5. Home page clarity
- 6. APG home page improvements
- 7. Streamline search
- 8. Fix links





#### Mid-term, more time intensive

- 1. Legislation Summary Page
- 2. Add more resources, esp. from rural regions/small communities
- 3. Cut down on text
- Possible longer term/less feasible
  - 1. Create Topic pages by Impact.
  - 2. Add air/air quality as a searchable filter and/or topic page.







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### Thank you!

#### Governor's Office of Planning and Research

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